



*Celebrate White Bear Township Day!*

# Polar Lakes Park

**Saturday, September 17, 2022**

**2:00pm - 8:00pm**

**March 2022**

**RE: White Bear Township Day 2022 business promotional opportunity**

Dear community partner,

We are back, and ready to safely celebrate our amazing community! We are now seeking sponsors for the White Bear Township Day 2022, which will be held in Polar Lakes Park on Saturday, September 17, 2022. There are many sponsorship opportunities to consider. See the enclosed attachment for more details. This is the 16th year of Township Day, and the event keeps growing in popularity! This year's activities include:

- Musical entertainment and community performances throughout the day (Kids Activity Zone with Inflatables, Face Painting, Pony Rides, and more)
- Food Trucks/Tents, 2 Beer Gardens, and a Vendor Market
- Cornhole Tournament - Back by popular demand
- A Classic Car Show
- Town Hall Tours and BINGO by the White Bear Lake Area Historical Society
- Sustainable Township, an expo of local natural and sustainable resources
- A spectacular firework display at dusk

Sponsoring Township Day is a great way support our community gathering while promoting your business! We are also accepting donations to our Silent Auction, and proceeds will benefit Polar Lakes Park.

If you are interested in being a vendor instead, please visit us at:

[whitebeartownshipevents.org](http://whitebeartownshipevents.org)

With sincere thanks,

Lisa Beecroft - White Bear Township Day Director

 [WhiteBearTownshipMNOfficialSite](https://www.facebook.com/WhiteBearTownshipMNOfficialSite)

 [whitebeartownship](https://www.instagram.com/whitebeartownship)

 [whitebeartownshipevents](http://whitebeartownshipevents.org)

## **New in 2022!**

**We are also accepting sponsors for our monthly Movies in the Park series!**

**June 11:**

*Clifford the Big Red Dog*, hosted by WBL Cheer

**July 9:**

*Luca*, hosted by AFSA

**August 20:**

*Encanto*, hosted by White Bear Girl Scouts

**September 10:**

*Sing 2*, Hosted by WBL Music Boosters

2150 3rd Street #4, White Bear Lake MN 55110  
612.250.4991 | [info@whitebeartownshipevents.org](mailto:info@whitebeartownshipevents.org)

# 2022 Sponsorship Opportunities

<p><b>Fireworks Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Exclusive Sponsor (may be shared)</li> <li>• Logo/link on Township Day webpage, acknowledgement on Facebook event page</li> <li>• Live announcements at the Entertainment Stage on event day</li> <li>• Logo in White Bear Press Thank You Ad, right of refusal the following year</li> <li>• Individual banner displayed on-site as Fireworks Sponsor</li> <li>• Press Release acknowledging as Fireworks Sponsor</li> <li>• Logo on poster, billboard, print materials and advertisements</li> <li>• Two (2) 10' x 10' Booths on-site during day of event</li> </ul>	<p><b>\$5,000</b></p>
<p><b>Entertainment Stage Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Logo/link on Township Day webpage, acknowledgement on Facebook event page</li> <li>• Live announcements at the Entertainment Stage on event day</li> <li>• Logo in White Bear Press Thank You Ad, right of refusal the following year</li> <li>• Individual banner displayed on-stage as Entertainment Sponsor</li> <li>• Logo on poster, print materials and advertisements</li> <li>• Two (2) 10' x 10' Booths on-site during day of event</li> </ul>	<p><b>\$2,500</b></p>
<p><b>Children's Activity Zone Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Logo/link on Township Day webpage, acknowledgement on Facebook event page</li> <li>• Live announcements at the Entertainment Stage on event day</li> <li>• Logo in White Bear Press Thank You Ad, right of refusal the following year</li> <li>• Individual banner displayed in the Children's Activities Zone</li> <li>• One (1) 10 x 10' Booth on-site during the day of event</li> </ul>	<p><b>\$1,000</b></p>
<p><b>Bean Bag Tournament Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Logo/link on Township Day webpage, acknowledgement on Facebook event page</li> <li>• Live announcements at the Entertainment Stage on event day</li> <li>• Logo in White Bear Press Thank You Ad, right of refusal the following year</li> <li>• Individual sponsor sign displayed at the Bean Bag Tournament Event</li> <li>• One (1) 10 x 10' Booth on-site during the day of event</li> </ul>	<p><b>\$1,000</b></p>
<p><b>NEW</b> <b>Movie Night Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Exclusive sponsor of selected evening (hosted by local organization)</li> <li>• Featured on website, social media posts, and a dedicated WB Press ad for the movie</li> <li>• Live announcement and onsite signage</li> <li>• Space for a booth/table onsite on movie night</li> </ul>	<p><b>\$1,000</b></p>
<p><b>Sustainable Township Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Logo/link on Township Day webpage, acknowledgement on Facebook event page</li> <li>• Live announcements at the Entertainment Stage on event day</li> <li>• Logo in White Bear Press Thank You Ad, right of refusal the following year</li> <li>• Individual banner displayed in the Sustainable Township Entrance</li> <li>• One (1) 10 x 10' Booth on-site during the day of event</li> </ul>	<p><b>\$500</b></p>
<p><b>Classic Car Show Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Logo/link on Township Day webpage, acknowledgement on Facebook event page</li> <li>• Live announcements at the Entertainment Stage on event day</li> <li>• Logo in White Bear Press Thank You Ad, right of refusal the following year</li> <li>• Individual sponsor sign displayed at the Classic Car Show</li> <li>• One (1) 10 x 10' Booth on-site during the day of event</li> </ul>	<p><b>\$500</b></p>
<p><b>Community or Friend Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Logo/link on Township Day webpage, acknowledgement on Facebook event page</li> <li>• Included in publicity and signage</li> </ul>	<p><b>\$250/\$100</b></p>



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## 2022 Sponsorship Form

If you are interested in becoming a White Bear Township Day sponsor, please contact Lisa Beecroft at [info@whitebeartownshipevents.org](mailto:info@whitebeartownshipevents.org) or 612-250-4991.

Fill out this form either electronically and email to [info@whitebeartownshipevents.org](mailto:info@whitebeartownshipevents.org) OR print & fill out form and send with check to: **White Bear Township, 2150 3rd Street #4, White Bear Lake, MN 55110**

Your First and Last Name: \_\_\_\_\_

Sponsor Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email (required): \_\_\_\_\_ Phone: \_\_\_\_\_

### Desired Sponsorship Package: (check box)

- Fireworks Sponsor  
\$5,000
- Entertainment Sponsor  
\$2,500
- Children's Activity Zone Sponsor  
\$1,000
- Bean Bag Tourney Sponsor  
\$1,000

**NEW in 2022**

- Movie Night Sponsor  
\$1,000
- Classic Show Sponsor  
\$500
- Sustainable Township Sponsor  
\$500
- Community/Friend Sponsor  
\$250/\$100

**SOLD OUT**

Preferred Date:  
\_\_\_\_\_

Please check if you would like to donate an item to the Silent Auction

WhiteBearTownshipMNOfficialSite

whitebeartownship

whitebeartownshipevents

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612.250.4991 | [info@whitebeartownshipevents.org](mailto:info@whitebeartownshipevents.org)